MALAYSIA TECHNOLOGY EXPO 2012
THE LEADING INTERNATIONAL INVENTION & INNOVATION EXPO

16 - 18 February 2012 • PWTC • Kuala Lumpur

Agriculture • Biotechnology • Consumer Technology
• Environmental Technology • Healthcare Technology • Information Technology
• Industrial & Infrastructure Technology

Brought to you by

Supported by

Media Partners

www.mte.org.my
Transforming the world into the future...

Inventions express the creativity of their creators and the resulting innovations are beneficial to the advancement of whichever realm they are in. In great support of new ideas and the Einsteins of the future, the Malaysia Technology Expo 2012 (MTE) has returned for the 11th time and this year, the largest most popular invention and innovation exhibition in the region will once again be displaying the most up-to-date creations that will revolutionize every aspect of commerce, trade, information and communication. Held beside and hyping up this spectacular event is the 11th Malaysia Invention & Innovation Awards 2012 and Robotics Asia 2012 – each respectively recognizing the prowess of the mind while the other provides a comprehensive landscape of progress in robotics science.

The Exhibition

The 11th Malaysia Technology Expo 2012 intends to showcase the latest R&D and technology as well as creating exposure and market opportunities for the latest technology based product designs and solution services. This magnificent exhibition features the latest inventions and innovations by universities, research institutions, individual inventors and corporate sectors from Asian and European countries. It is a perfect meeting point for business and research organizations to exhibit their newest inventions and compete with their competitors in the technology based industries - providing investors immediate and accurate details, and the inventors, direct links to a business entity.

Who Should Participate in MTE 2012

- Corporate companies with R&D division
- Corporate companies with new & innovative technologies
- Research institutions
- Higher learning institutions, colleges & school
- Players in these industries: science & technology, IT, education, and creative design
- Non-governmental organizations
- Inventors
- Tenants of science & technology parks
- Intellectual property support services
- SMIs & SMEs

MTE2012 Objectives

- To secure copyright issue and create commercialization value for the inventions.
- Create a platform for Researchers and scientist to showcase their invention to attract potential investors.
- To develop and encourage R&D among the various industries and research institutions.
- Create a platform for corporate entities to showcase their latest products and services.
- Be the perfect avenue for marketing, collaboration and partnership with other organization both local and international i.e. researchers, scientist, industry players, entrepreneur and investors.

Why MTE 2012 Will Give You the Cutting Edge

- Capture new market, i.e. joint ventures & partnerships.
- Showcase your latest R&D and technology inventions / innovations.
- Create market awareness on your latest products & services.
- Over 100 exhibitors & 10,000 trade visitors are expected to expose a new world of the future.
- A platform for acquiring prominence and international business networking partnership opportunities with key players in the industry.
- An arena for exchanging ideas and marketing intelligence.
- Generate business / sales leads and strengthen your company’s position amongst competitors.
Series of Highlights
- Opening Ceremony
- 11th Invention & Innovation Awards
- Invention & Innovation Awards Presentation Night
- International Pavilion
- Young Inventors Pavilion
- ICT Commercialization pavilion / zone
- Robotics Technology Interactive Display
- Creative Booth Design Competitions

Visitors’ Profile
- Advisors / Consultants
- Dealers / Distributors
- Entrepreneurs
- Factory Managers
- Institutions / Universities
- Intellectual Property Providers
- Manufacturers
- Materials Manager
- Ministries & Associations
- Plant Designers
- R&D Organizations
- Researchers
- Technical Consultants
- Students
- Venture Capitalists

Exhibitors’ Profile
- Corporate Sector with R&D
- Corporate Sector with new technologies & innovative technologies
- Entrepreneurs
- Government and non-government organizations
- Higher Learning Institutions, Colleges & Schools
- Intellectual Property Support Services / Providers
- Investment Firm
- Inventors
- Researchers/ Scientists
- Research Institutions
- Tenants of Science & Technology Park
- Science & Tech, IT, Education & Creative Design
- SME’s & SME’s

Inventions and innovations Hall of Fame!
As the idea behind the Malaysia Invention and Innovation Awards suggests, now running in its 11th year, it recognizes exemplary and outstanding inventions and innovations within a multitude of technology industries. The Awards identifies scientists and researchers that have achieved excellence in the commercialization of research & development, products and services. Further to this, it opens up a planet of opportunities, aiding socioeconomic progress and influencing life dramatically – creating new industries, spurring innovation, fuelling patents culture, creating employment, and improving the quality of life.

This 2012, we are looking out for the cream of the crop; inventions and innovations that will make a huge “bang”, create waves and have the true first-class potential of penetrating into the international market. If you know you’ve got something that will make people, businesses and the planet tick, here’s your chance at being on top of the world!

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of entries</td>
<td>268</td>
<td>292</td>
<td>292</td>
<td>326</td>
<td>430</td>
<td>660</td>
<td>600</td>
<td>511</td>
<td>550</td>
</tr>
<tr>
<td>No. Of Gold Winners</td>
<td>10</td>
<td>30</td>
<td>38</td>
<td>43</td>
<td>60</td>
<td>65</td>
<td>75</td>
<td>88</td>
<td>95</td>
</tr>
</tbody>
</table>

Get “special attention” by being a MTE 2012 Sponsor!
Strengthen and confirm your market position through consistent and continual branding awareness and networking opportunities by sponsoring this prestigious event. Leverage on MTE 2012’s extensive marketing campaign to add value to your organization’s marketing strategy and budget leading up to the event.

We’ll provide you with a host of packages to suit your business needs, designed to deliver robust value to your investment. No matter what your budget size, these innovative packages have the power to help you achieve your goals in no time.

For more information, kindly get in touch with Ms. Normi Yusnita at +603.6140.6666 or e-mail normi@protempgroup.com